

Marketing Program



The following outline describes the typical program utilized by Infinity Real Estate Group, Inc. to market our exclusively represented properties:

Your Property is advertised for Sale with:

A. **Our Clients**

Individuals who are currently seeking Investment Properties having the same or similar characteristics and nature as yours

B. **Multiple Listing Service** (unless you designate otherwise) This will allow your property to be viewed by all Realtors[®] in the Greater Springfield Area

C. **Loopnet**

A national Internet-based service Utilized by Professional Real Estate Investors Nation-wide

D. **CCIMNet**

A private internet based service available to Certified Commercial Investment Members (CCIMs) only (more than 9,000 CCIMs worldwide). An excellent resource for marketing Investment Grade Real Estate

E. **Catylist / RCA-MA CIE**

An internet based provider of local commercial information exchange solutions that connects people with properties and facilitates transactions in real estate communities regionally and nationwide

F. **Costar**

An internet based information service providing online access to a comprehensive database of commercial real estate information, analytic information and property advertising for properties located throughout the United States to commercial real estate professionals in the United States and Europe

G. **National Print Media** *

The New York Times and the Wall Street Journal are currently the preferred newspapers for national Real estate Research and Exposure

H. **Western Massachusetts Commercial & Investment Properties Guide.**

This is a State and National publication distributed to Investors, Brokers and Business owners

I. **Selected Mailings.**

These will go to Select Brokers who are likely to represent Investors interested in your property

*** Miscellaneous Information**

Marketing Expenses for National Print Media are typically borne by the client and credited against our Fee at time of Closing